

Smart Vehicles Club



**Corporate Engagement Opportunities
2025-26**

What is Oakland Smart Vehicles Club (SVC)?

Oakland Self-Driving Car Association is an area that covers many subjects like computer science, software engineering, hardware engineering, machine learning and artificial intelligence that has seen incredible developments and increased interest over the last few years. It is also a magnet for businesses of all kinds like food business and shipping companies. Despite this, Oakland University has some courses that can be an entry point to any students who are interested in this field.

What is the Intelligent Ground Vehicle Competition (IGVC)?

“The IGVC offers a design experience that is at the very cutting edge of engineering education. It is multidisciplinary, theory-based, hands-on, team implemented, outcome assessed, and based on product realization. It encompasses the very latest technologies impacting industrial development and taps subjects of high interest to students.”

– “The Purpose of IGVC” on igvc.org

Why Sponsor SVC?

As a sponsor, you will receive exclusive branding rights and other special perks. For more information on this, please see the table on the next page. Beyond branding, SVC draws in some of the best and brightest from the school and the university as a whole, with most of our members major in Electrical and Computer Engineering and Computer Science. With SVC’s track record of producing skilled engineers that translate skills learned here into prosperous careers in industry, you can gain a unique opportunity to directly network with these students.

Oakland Self-Driving Vehicle Association Achievements

32th IGVC Self-Drive Challenge 3rd place

Sponsorship Tiers

Tiers	Bronze	Sliver	Gold	Platinum
Direct Sponsor	\$500	\$2,000	\$3,500	\$5,000
Perks				
Branding on current IGVC robot	Small	Large	Full Plexi Panel	Full Plexi Panel and branding on all other built robots
Logo on our T-Shirt (Day of event)	X	X	X	X
Logo on our Banner (Displayed day of event)			X	X
SVC Meet and Greet		X	X	X
SVC Powered by Company				X

Sponsorship Perks Extra Details

Vehicle Branding:

As a platinum sponsor will contain branding of your company and on the vehicle also face the public eye this will give extra recognition to your company's great support! The club stands as a supplement to the University's course offerings. Additionally, among the practical applications being explored in industry, Oakland self-driving association, in particular, portends wide-spread societal and economic changes. Therefore, it is extremely valuable both financially and personally for aspiring students to become familiar with the techniques and implications of this technology.

2025-26 Oakland University Smart Vehicle Club Sponsorship & Billing Information

Sponsorship Information

Bronze _____ (\$500)

Silver _____ (\$2,000)

Gold _____ (\$3,500)

Platinum _____ (\$5,000)

Billing Information

___ Check (payable to Oakland University) - see remit address below

___ Credit Card (Via, MasterCard, AMEX, or Discover)

Please call Gift Accounting at 248-364-6110 to provide CC information or send completed form to remit address. **This form cannot be accepted via email.**

Company Name:

Credit Card Number _____ Exp. Date _____

Namely (as it appears on card):

___ Corporate Credit Card ___ Personal Credit Card

Signature (required): _____

Amount to be Charged: _____ Date: _____

Total Enclosed Payment: _____

For additional information please contact

Smart Vehicle Club
School of Engineering and Computer Sciences

Remit Address:
Oakland University, Gift Accounting,
Frances M. Moceris House
3151 University Drive
Auburn Hills, MI 48326

Solicitation Code:S0526SVC

Fund #:30166-OU